

content studio

AFFORDABLE
BRANDING
+ DESIGN

BY **toreystories**



The Content Studio serves as an affordable one-stop shop for all things branding and design, giving new business owners confidence in their brand without spending their savings. Fill out one questionnaire and receive the selected deliverables within two weeks of order. No middle man, just a quick, affordable, and custom branding suite for your business!

CONTENT STUDIO SERVICES

- Color Palette Package
 - Includes two custom color palettes (5 colors minimum) based on preferred design style
 - Includes approved color pairings with high-contrast scores
 - **INVESTMENT: \$50.00**
- Font Suite Package
 - Includes two custom font suites based on preferred design style
 - Font Suite = 1 heading font, 1 body font, 1 accent font
 - All fonts are available on Canva
 - **INVESTMENT: \$50.00**
- Logo Package
 - Includes one square size and one horizontal size logo
 - Final deliverables include one high-res .png file of square size, one high-res .png file of horizontal size, one .svg of square size, and one .svg of horizontal size
 - No revisions included
 - Must provide color palette and font suite and / or have purchased color palette and font suite through the Content Studio
 - **INVESTMENT: \$100.00**
- Branding Style Guide
 - Includes use-case examples of color palette, font suite, and / or logo, as applicable
 - Must either include current brand color palette, font suite, and logo OR purchase all items from the content studio
 - **INVESTMENT: \$50.00**
- Canva Templates
 - Editable templates for your use in social media
 - Can select from a variety of sizes
 - **INVESTMENT: \$50.00 PER TEMPLATE OR 5 / \$200.00**
- Additional branding + design services
 - Flyers, brochures, planning templates, calendar templates, etc.
 - **INVESTMENT: \$50.00 / HOUR**



@toreystories



toreystories.com